

United Nations Development Programme



Global Project Initiation Plan

Project Title: Promoting Circular Economy and Waste Management at cities in five countries.

Contributing SP Outcome(s): Outcome 4: By 2029, international environmental agreements are mainstreamed into national development frameworks to drive sustainable development

Indicative SP Output(s): A.4.2 Financing for climate and nature-based solutions expanded to promote prosperity while protecting the planet.

Linked CPD Output(s):

Botswana: Output 1.4: National capacities strengthened to develop and implement gender-responsive, environmental and disaster management policies and strategies.

Kazakhstan: Output 3.2: Natural resource management tools enable national and local actors to enhance resource efficiency and sustainability.

Türkiye: Output 3.5.1: Increase in waste prevention/reuse/recycling rate in Türkiye through UNDP waste management interventions (combined); 3.5.2 Number of initiatives to increase public awareness and ownership on environmental challenges.

Uganda: Output 3.2: Targeted institutions and communities especially those at the risk of being left behind have improved access to renewable, reliable, and affordable energy, and utilize sustainable waste management system, including in the extractive sector.

Uzbekistan: Output 4.3: Environmental governance strengthened, and solutions proposed to manage chemicals, waste, air quality and to enhance disaster preparedness in line with international obligations.

Initiation Plan Start/End Dates: 07 April 2026 – 06 October 2027

Implementing Partner: United Nations Development Programme (UNDP)

Brief Description	
This global multi-country initiative supports Kazakhstan, Türkiye, Uzbekistan, Botswana, and Uganda to accelerate their transition from linear waste practices to inclusive, sustainable circular economy systems. Although the countries differ in context, they share common constraints, including rising waste volumes, limited recycling infrastructure, and fragmented stakeholder coordination, highlighting the need for a coordinated systemic shift. The project responds by proposing activities that strengthen policies, institutions, and data systems, while piloting context-specific circular economy solutions that expand economic opportunities and improve environmental outcomes. Central to its approach is a strong commitment to gender equality and youth empowerment, with support for women- and youth-led enterprises, targeted access-to-finance mechanisms, and entrepreneurship skills development. Implementation will follow a unified set of outputs delivered jointly by five UNDP Country Offices, with technical backstopping and global coordination from the UNDP Chemicals and Waste Hub. This design allows for harmonized programming across countries while preserving flexibility for local adaptation. It also establishes a structured platform for cross-country learning and South–South cooperation, enabling countries to share innovations, scale proven models, and collectively strengthen circular economy ecosystems.	
Programme Period:	2026 – 2029
Quantum Project Number:	_____
Quantum Output Number:	_____
Gender Marker:	GEN 2
Total resources required:	US \$1,605,000
Total allocated resources:	US \$1,605,000
• Regular:	0
• Other:	0
Funding Windows:	US \$1,605,000
Government:	0
Unfunded budget:	0
In-kind Contributions:	0

Agreed by UNDP:

DocuSigned by:

Eugenie Blair

4269BFD9DB084A1...

09-Apr-2026

I. PURPOSE AND EXPECTED OUTPUT.

Justification for an Initiation Plan

An Initiation Plan (PIP) will be used as the project's delivery mechanism as the project focuses on baseline studies, stakeholder consultations, diagnostics, and small-scale pilot activities and is expected to generate evidence for replication and scaling. It is anticipated that additional resources will be mobilized to replicate or scale up successful pilots, at which point a full development project will be formulated for implementation. This approach allows for the alignment of new funding sources during the preparation of a substantive development project.

Core Area of Work and Outputs of the Initiation Plan

Most countries across Europe, Central Asia and Africa are confronting escalating waste generation that existing systems, marked by weak segregation, limited infrastructure, and weak enforcement, are unable to manage effectively. Kazakhstan, Türkiye, Uzbekistan, Botswana, and Uganda each illustrate this systemic strain, with challenges ranging from low recycling capacity and outdated facilities to fragmented governance and minimal private-sector engagement. Women and youth, despite their central roles in household and informal sector waste handling, remain largely excluded from formal opportunities. These shared constraints underscore the need for circular economy approaches that couple structural reform with social inclusion. The five countries were therefore selected for their common barriers, diverse regional contexts, and strategic alignment with UNDP's Plastics, Circular Economy and Zero Waste Offers, providing a strong foundation for replicable and scalable pilots, South-South learning, and collective progress toward global environmental and gender-equality goals.

The initiative aims to build resilient, low-waste urban systems that align with national development goals and global sustainability frameworks. Over the 18 months, seven main outputs are expected to be delivered through various activities, described as follows:

Output 1: National and municipal institutions have strengthened policy frameworks and institutional mechanisms to advance inclusive circular economy and waste management.

Many countries have expressed interest in circular economy approaches, but existing policies are fragmented and lack coordinated national direction. In addition to this, municipalities often work without clear guidance or inclusive mechanisms for stakeholder engagement. This limits policy coherence and slows progress toward a circular economy. This project, through Output 1, will support countries to strengthen policy frameworks and institutional mechanisms to advance inclusive circular economy and waste management. Specifically, countries will be supported to develop and adopt national circular economy roadmaps and establish inclusive convening platforms to improve coordination and ensure diverse participation.

Output 1 is expected to be delivered through the following activities:

- Needs Assessments: Conduct gap analyses of policy, institutional, technical, gender inequalities, and managerial capacities for circular economy development.
- Development of Roadmaps and Action Plans: Support municipalities and national governments to develop circular economy and waste management roadmaps, including gender-responsive elements.
- Creation of national convening platforms: Engage women's associations, cooperatives, and other stakeholders in policy dialogues and technical working groups for the creation of national platforms on circular economy.

Output 2: Women and youth have enhanced knowledge and skills to design, implement, and scale circular economy solutions.

Across many countries, awareness of circular economy opportunities is growing, but women and youth (who could play a central role in innovation) often lack access to training, mentorship, and practical tools to apply circular economy principles. This skills gap limits their ability to participate in, lead, and scale circular economy initiatives. Through Output 2, the project will equip women and youth with targeted circular economy knowledge and practical skills by delivering e-learning courses and follow-up support. This will enable participants not only to complete circular economy training but also to apply circular economy practices and innovations in their communities and enterprises.

The project will deliver Output 2 through the following activities:

- E-learning Courses: Develop and launch accessible online courses for circular economy and waste management.
- Training for Municipal Staff and Stakeholders: Conduct targeted training for government, municipal, private sector actors, and informal actors, with a focus on gender and social inclusion.

Output 3: Digital platforms and data systems are developed and used by municipal and national stakeholders to inform circular economy planning, implementation, and monitoring.

Many municipalities and national institutions recognize the value of data for advancing circular economy systems, yet waste-related data remains fragmented, outdated, or inaccessible. The lack of standardized digital tools limits evidence-based planning, coordination, and monitoring of circular economy interventions. Through Output 3, the project will support the development of user-friendly digital platforms and provide targeted training to ensure stakeholders can effectively generate, manage, and use waste management data. This will improve decision-making and strengthen institutional capacity for circular economy planning and monitoring at scale.

Output 3 will be delivered through the following activities:

- Development of Digital Platforms: Integrate digital infrastructure for waste management, including GIS mapping, data management, and analytics systems to support ecosystem/platform development and access to data
- Training in Digital Platform Usage: Ensure municipal and city stakeholders are trained in digital platform adoption and usage.

Output 4: Women- and youth-led enterprises have piloted and scaled inclusive circular business models.

Women and youth innovators and entrepreneurs are increasingly interested in circular economy opportunities, yet they often face barriers such as limited access to finance, mentorship, markets, and technical support. These constraints prevent promising ideas from being tested, proven, replicated and/or scaled. Output 4 addresses this gap by supporting women- and youth-led enterprises to pilot viable circular business innovations and strengthen their capacity to expand into new markets. Through targeted technical assistance, grants, and market-linkage support, the project will enable innovators and entrepreneurs to demonstrate the viability of circular models and improve income and market access.

Output 4 is expected to be delivered through the following activities:

- Innovation Challenges and Hackathons: Organize events to crowdsource creative solutions from youth, entrepreneurs, and academia to demonstrate circular economy opportunities.
- Pilot Projects: Support the development and implementation of circular economy pilot business solutions with a focus on women- and youth-led initiatives.

Output 5: Public and private financing mechanisms for circular economy and waste management are established.

Access to finance remains one of the major barriers for enterprises—especially women- and youth-led businesses—to adopt sustainable practices or scale circular innovations. Existing financial products rarely target circular economy models, and few certification or incentive schemes link improved environmental performance to financing opportunities. Output 5 addresses this gap by supporting the establishment of dedicated circular economy financing mechanisms and certification systems that reward sustainable business practices. Through these mechanisms, enterprises will gain access to finance, adopt more sustainable operations, and strengthen their market competitiveness.

Output 5 will be delivered through the following activities:

- Assess the barriers to finance through rapid surveys, in view of increased access to Finance: Establishing mechanisms for public and private investment in circular economy and waste management solutions, with a focus on women- and youth-led enterprises.
- Green Vendor Certification: Implementing certification programs for vendors in marketplaces to promote sustainable practices.

Output 6: Women, youth, and informal waste workers are actively engaged in circular economy initiatives.

In many developing countries, women, youth, and informal waste workers play a central role in waste recovery, yet they remain largely excluded from formal waste management systems. Limited recognition, lack of protective measures, and minimal access to enterprise support prevent them from benefiting fully from circular economy opportunities. This exclusion reduces both social equity and the efficiency of waste value chains. Output 6 addresses this gap by supporting women- and youth-led enterprises, integrating informal waste workers into formal systems, and establishing recognition and certification programs. These measures will enhance livelihoods, strengthen their role in circular economy initiatives, and ensure more inclusive participation across the value chain.

The project will deliver Output 6 through the following activities:

- **Engagement with Local Communities and Women's Groups:** Supporting women and youth in circular businesses, including training, mentorship, and business planning.
- **Certified Training and Skills Development:** Providing certified training programs for women on product design, entrepreneurship, and textile waste transformation.
- **Formalization of Informal Waste Workers:** Facilitating the integration of informal waste pickers with a focus on women into formal value chains through cooperatives and training.

Output 7: Communities demonstrate increased awareness and knowledge of circular economy principles.

Although circular economy concepts are gaining visibility globally, many actors including communities still lack accessible information and practical guidance on how to adopt circular practices in daily life. Limited knowledge-sharing opportunities and insufficient exposure to real examples reduce the likelihood of behavior change and community-level participation in circular economy initiatives. Output 7 addresses this gap by implementing targeted awareness campaigns and facilitating learning exchanges, including South–South exchanges. These efforts will strengthen public understanding of circular economy principles, promote sustainable behaviors, and enhance collaboration among stakeholders.

Output 7 is expected to be delivered through the following activities:

- **Communication and advocacy:** Roll out campaigns via radio, TV, social media, and community outreach to promote circular economy practices.
- **Exchange Visits and Learning Sessions:** Facilitate South-South learning opportunities and benchmarking visits.

II. MANAGEMENT ARRANGEMENTS

a. Execution

The project will be implemented through a management structure that ensures efficient execution and strong quality assurance across all participating countries. Implementation responsibilities are distributed between the global level and the country level, with well-defined leadership, support functions, and lines of accountability.

Global-Level Implementation

At the global level, overall coordination and technical leadership will be provided by the Global Project Coordinator, based within the Chemicals and Waste Hub (BPPS). The coordinator will serve as the central focal point responsible for leading and steering overall project implementation across countries; ensuring coherence of project interventions; providing continuous technical assistance and advisory support to country project teams; facilitating cross-country learning, knowledge exchange, and harmonization of methodologies; consolidating reporting and ensuring quality of deliverables. To effectively carry out these functions, the Global Project Coordinator will be supported by a Programme Support Staff responsible for financial monitoring, budgeting, and compliance with UNDP financial procedures. The global team will ensure that project execution benefits from high-quality technical expertise and consistent operational support.

Country-Level Implementation

Each of the five participating country offices will establish a dedicated Project Management Unit (PMU) responsible for the direct implementation of project activities at the national level. Each PMU will consist of:

- **National Project Manager** – responsible for day-to-day leadership, planning, coordination of in-country activities, stakeholder engagement, and delivery of results.

- Project Support Staff, providing support on administration, finance and operations.

The country-level PMU will oversee implementation of all activities within its jurisdiction, including planning, execution, monitoring, partnership management, and reporting to the global team.

To deliver specialized technical outputs, consultants and other contracted entities will be engaged in accordance with UNDP procurement rules. These entities will complement the capacity of the country PMUs and ensure delivery of high-quality technical products.

B. Quality Assurance Arrangements

Quality assurance for the project will operate through a two-tier system: country level and global level. Each layer provides complementary oversight to ensure strong technical integrity, effective risk management, and compliance with UNDP standards.

Country-Level Quality Assurance

At the national level, oversight will be provided by the Monitoring & Evaluation Officers in the respective country offices, and the Environment Team Leads. Their roles include ensuring adherence to national work plans; verifying technical quality of deliverables; monitoring risks and ensuring mitigation measures; and supporting reporting and compliance with UNDP standards. This level ensures close, context-specific quality control and strong alignment with national priorities.

Global-Level Quality Assurance

At the global level, oversight will be anchored within the Chemicals and Waste Hub (BPPS):

- The Regional Technical Advisors for the Chemicals and Waste Hub, based in RBA and RBEC, and the M&E and safeguards Focal Point for the Hub will perform additional oversight functions, ensuring compliance with UNDP standards and supporting the consolidation of results and lessons learned. Their responsibilities include providing technical reviews of country-level outputs; supporting risk mitigation, adaptive management, and strategic alignment; and facilitating regional exchange.
- Ultimate accountability for global oversight will rest with the Director of the Chemicals and Waste Hub (BPPS). The Director will ensure that implementation adheres to UNDP’s corporate quality assurance systems and that the project maintains strategic alignment with UNDP’s global strategic priorities and global commitments on chemicals, waste, and circular economy.

III. MONITORING

Monitoring will be carried out in accordance with UNDP corporate standards and adapted to the requirements of this multi-country initiative, with the Global Project Coordinator working closely with national project managers to ensure timely data collection and consistent reporting against the Results Framework. The global project coordinator will consolidate country-level inputs and lead the preparation of the annual report for submission to the Funding Windows in the first quarter of the year, using the designated Funding Windows template and reporting procedures. At project completion, the project team will also produce a final narrative, a financial and a lessons learned report summarizing overall performance, results achieved, and lessons learned.

Table 1. Project Monitoring and Reporting

Monitoring Activity	Purpose	Frequency	Expected Action
Track results progress	Progress data against the results indicators in the RRF will be collected and analysed to assess the progress of the project in achieving the agreed outputs.	Bi-annual	Slower than expected progress will be addressed by project management.
Monitor and Manage Risk	Identify specific risks that may threaten the achievement of intended results. Identify and monitor risk management actions using a risk log. This includes monitoring measures and plans that may have been required as per UNDP’s Social and Environmental Standards. Audits will be conducted in accordance with UNDP’s audit policy to manage financial risk.	Annual	Risks are identified by project management, and actions are taken to manage risk. The risk log is actively maintained to keep track of identified risks and actions taken.

Monitoring Activity	Purpose	Frequency	Expected Action
Learn	Knowledge, good practices and lessons will be captured regularly, as well as actively sourced from other projects and partners and integrated back into the project. The project will establish mechanisms for seeking lessons in a continuous way, in order to create learning loop that can support adaptive management – particularly through quarterly learning briefs. This is particularly relevant considering there are 5 countries involved and the dynamics of South-South cooperation are integral to the project.	At least annually	Relevant lessons are captured by the project team and used to inform management decisions, through dynamic learning loops established at the start of the project, encouraging South-South cooperation.
Annual Project Quality Assurance	The quality of the project will be assessed against UNDP's quality standards to identify project strengths and weaknesses and to inform management decision making to improve the project.	Design Stage and Closure Stage QA	Areas of strength and weakness will be reviewed by project management and used to inform decisions to improve project performance.
Review and Make Course Corrections	Internal review of data and evidence from all monitoring actions to inform decision making, following an adaptive management approach.	At least annually	Performance data, risks, lessons and quality will be discussed by the project board and used to make course corrections.
Project Report	A progress report will be presented to the Funding Windows Secretariat and key national level stakeholders, consisting of progress data showing the results achieved against pre-defined annual targets at the output level, the annual project quality rating summary, an updated risk long with mitigation measures, and any evaluation or review reports prepared over the period. An approach will be developed to use new techniques to assess and measure impact of the activities.	Annually, and at the end of the project (final report)	The progress of activities and expected results shall be analysed and discussed. Adaptive mechanisms will be utilized to ensure that required changes are made to enable the project to achieve all expected results. An assessment will be undertaken at the beginning to determine techniques to be used for enhanced impact measurement.

IV. WORK PLAN

SP Indicator: A. 4.2.4 Number of individuals or enterprises benefiting from public/private investment mechanisms for circular economy and waste solutions (e.g. matching grants, vendor certification linked to finance, CE funding schemes) Baseline: 0 individuals or enterprises benefiting from circular economy investment mechanisms (e.g. grants, vendor certification linked to finance, CE funding schemes) as of Jan 2026. Target: by June 2027 at least 5,000 individuals or enterprises (min. 50% women/youth) directly benefit from investment mechanisms (e.g., grants, CE finance access, vendor certification).												
Direct beneficiaries: 5,000 persons/individuals (Female: 2,500; Male: 2,500)												
b) Indirect beneficiaries: 10,000 (Female: 5,000; Male: 5,000)												
EXPECTED OUTPUTS	PLANNED ACTIVITIES	TIMEFRAME							RESPONSIBLE PARTY	PLANNED BUDGET		
And indicators, baselines, and annual targets	List activity and associated actions	Q1	Q2	Q3	Q4	Q5	Q6	Total		Funding Source	Budget Description	Amount
Output 1: National and municipal institutions have strengthened policy frameworks and institutional mechanisms to advance inclusive circular economy and waste management. Indicator 1: No of circular economy roadmaps adopted. Baseline: 0; Target: 3 National circular economy roadmaps Indicator 2: No of national convening platforms established. Baseline: 0; Target: 5 national circular economy convening platforms established, each with at least 50% women's participation GEN: 2	Needs Assessments: Conduct gap analyses of policy, institutional, technical, gender inequalities, and managerial capacities for CE development	20,000	20,000	0	0	0	0	40,000	UNDP	Funding Windows	71300-Individual Consultants-Local	40,000
	Development of Roadmaps and Action Plans: Support municipalities and national governments to develop circular economy and waste management roadmaps, including gender-responsive elements.	20,000	10,000	10,000	0	0	0	40,000	UNDP	Funding Windows	71300-Individual Consultants-Local	40,000
	Creation of national convening platforms: Engage women's associations, cooperatives, and other stakeholders in policy dialogues and technical working groups for the creation of national platforms on circular economy.	25,000	25,000	15,000	15,000	10,000		90,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	90,000
Total output 1								170,000				170,000
Output 2: Women and youth have enhanced knowledge and skills to design, implement, and scale circular economy solutions Indicator 3: No of e-learning courses completed by stakeholders (gender disaggregated) to be measured through platform analytics, completion certificates. Baseline: 0; Target: 4 courses completed. Indicator 4: No of stakeholders applying circular economy practices or innovations post-training (to be measured through follow-up surveys, case studies, business registration). Baseline: 0; Target: 800 trained (50% women/youth) GEN 2	E-learning Courses: Develop and launch accessible online courses for circular economy and waste management.	10,000	0	10,000	0	10,000	0	30,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	30,000
	Training for Municipal Staff and Stakeholders: Conduct targeted training for government, municipal, private sector actors, and informal actors, with a focus on gender and social inclusion.	25,000	25,000	25,000	25,000	10,000	5,000	115,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	115,000
Total output 2								145,000				145,000

Output 3: Digital platforms and data systems are developed and used by municipal and national stakeholders to inform circular economy planning, implementation, and monitoring. Indicator 5: No. of digital platforms for waste data management and decision-making. Baseline: 0 digital platforms; Target: 2 digital platforms developed Indicator 6: % of trained stakeholders reporting improved capacity to use digital tools for CE planning. Baseline: 0; Target: 80% of 200 trained stakeholders (min. 50% women) report improved digital capacity GEN 2	Development of Digital Platforms: Integrate digital infrastructure for waste management, including GIS mapping, data management, and analytics systems to support ecosystem/platform development and access to data	0	30,000	30,000	0	0	0	60,000	UNDP	Funding Windows	71300-Individual Consultants-Local	60,000
	Training in Digital Platform Usage: Ensure municipal and city stakeholders are trained in digital platform adoption and usage.	0	0	10,000	10,000	0	0	20,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	20,000
Total output 3								80,000				80,000
Output 4: Women- and youth-led enterprises have piloted and scaled inclusive circular business models. Indicator 7: No. of circular business innovations piloted that demonstrate viability or scaling potential. Baseline: 0; Targets: 20 pilot business innovations (60% women/youth-led); Indicator 8: % of supported women/youth-led circular businesses reporting increased income or market access Baseline: 0; Target: 70% of supported women/youth-led businesses report increased income or market access GEN 2	Innovation Challenges and Hackathons: Organize events to crowdsource creative solutions from youth, entrepreneurs, and academia to demonstrate circular economy opportunities	0	55,000	0	0	0	0	55,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	55,000
	Pilot Projects: Support the development and implementation of circular economy pilot business solutions with a focus on women- and youth-led initiatives.	120,000	100,000	20,250	20,000	0	0	260,250	UNDP	Funding Windows	72100-Contractual Services-Companies	260,250
Total output 4								315,250				315,250
Output 5: Public and private financing mechanisms for circular economy and waste management are established. Indicator 9: No of enterprises (disaggregated by gender/youth) accessing finance through project-supported CE funding mechanisms Baseline: 0; Target: 100 enterprises (vendors) accessing finance (at least 40% women-led or women-owned); Indicator 10: % of certified vendors adopting sustainable practices post-certification. Baseline: 0; Target: 70% of certified vendors adopt sustainable practices (gender-disaggregated).	Assess the barriers to finance through rapid surveys, in view of increased access to Finance: Establishing mechanisms for public and private investment in circular economy and waste management solutions, with a focus on women- and youth-led enterprises.	25,000	25,000	20,000	0	0	0	70,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	70,000
	Green Vendor Certification: Implementing certification programs for vendors in marketplaces to promote sustainable practices.	10,000	10,000	0	0	0	0	20,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	20,000

Indicator 11: No of public/private financing mechanisms established for CE and waste innovation Baseline: 0; Target: 3 financing mechanisms established GEN 2												
Total output 5								90,000				90,000
Output 6: Women, youth, and informal waste workers are actively engaged in circular economy initiatives. Indicator 12: No. of women/youth-led enterprises supported. Baseline: 0; Target: 600 enterprises supported (50% women/youth-led). Indicator 13: No. of informal waste workers (gender disaggregated) integrated into formal systems (e.g., cooperatives, registered employment). Baseline: 0; Target: 750 waste pickers formalized (50% women). Indicator 14: No of recognition or certification programs for informal waste workers established per year. Baseline: 0; Target: 3 certification programs per annum.	Engagement with Local Communities and Women's Groups: Supporting women and youth in circular businesses, including training, mentorship, and business planning. Certified Training and Skills Development: Providing certified training programs for women on product design, entrepreneurship, and textile waste transformation. Formalization of Informal Waste Workers: Facilitating the integration of informal waste pickers with a focus on women into formal value chains through cooperatives and training.	30,000	10,000	5,000	0	0	0	45,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	45,000
		25,000	25,000	25,000	15,000	15,000	0	105,000	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	105,000
		20,000	20,000	25,000	20,000	5,7500	0	90,750	UNDP	Funding Windows	75700-Meeting, Workshop, Conferences	90,750
GEN 3												
Total output 6								240,750				240,750
Output 7: Communities demonstrate increased awareness and knowledge of circular economy principles. Indicator 15: % of target population demonstrating increased awareness or behavior change (e.g., adoption of circular practices) ¹ . Baseline: 0; Target: 50% of target population reached (50% women). Indicator 16: No. of stakeholders reporting increased knowledge or collaboration following exchange visits Baseline: 0; Target: At least 50 stakeholders report increased knowledge or collaboration post-exchange (min. 40% women/youth).	Communication and advocacy: Roll out campaigns via radio, TV, social media, and community outreach to promote circular economy practices. Exchange Visits and Learning Sessions: Facilitate South-South learning opportunities and benchmarking visits.	15,000	15,000	10,000	15,000	20,000	15,000	,90,000	UNDP	Funding Windows	71600-Travel	90,000
		0	0	14,000	0	0	0	14,000	UNDP	Funding Windows	71600-Travel	14,000

¹ Could be measured through survey/qualitative interviews/focus group discussions to assess current awareness levels and behaviors of target population (e.g., knowledge of circular economy, recycling habits, use of single-use plastics of residents in pilot cities, etc.) before and after campaigns. Key metrics could include: % of respondents who can correctly define circular economy; % who report practicing waste segregation or recycling; % who have reduced use of single-use plastics; % who have participated in community clean-up or reuse initiatives.

Indicator 17: No of awareness campaigns and learning exchanges conducted. Baseline: 0; Target: 5 awareness campaigns and 1 South–South learning exchange GEN 2												
Total output 7								104,000				104,000
Project Management	Project Management costs (7%)	20,000	20,000	20,000	20,000	10,000	15,000	105,000	UNDP	Funding Windows		105,000
	Monitoring and evaluation ²	10,000	15,000	15,000	15,000	15,000	15,000	85,000	UNDP	Funding Windows		85,000
	Communication	10,000	10,000	10,000	10,000	10,000	10,000	60,000	UNDP	Funding Windows		60,000
	GMS (7% per CO)	20,000	20,000	20,000	20,000	10,000	15,000	105,000	UNDP	Funding Windows		105,000
Total project management								355,000				355,000
Chemicals and Waste Hub Technical Assistance	Global Coordination and technical assistance	17,500	17,500	17,500	17,500	17,500	17,500	105,000	UNDP	Funding Windows		105,000
Grand total								1,605,000				1,605,000

² Covers five countries (approx. USD 16,000 per country) for data collection, risk monitoring, and learning activities. Includes costs for regional coordination, knowledge products, governance meetings, and adaptive management processes. Based on the proposal, activities include bi-annual progress tracking against RRF indicators; annual risk monitoring and audits per UNDP standards; knowledge capture and quarterly learning briefs to support South-South cooperation; annual quality assurance reviews and adaptive management workshops; preparation of annual and final reports.